

3.3. THE DERIVATIVE

Definition 3.3.1. Recall from 3.1: Given a function $y = f(x)$, a **difference quotient** is an expression of the form

Example 3.3.1. If $f(x) = 3 - 2x^2$, find $\frac{f(2) - f(-5)}{2 - (-5)}$.

Example 3.3.2. Given $f(x) = 2 - 2x - x^2$, find $\frac{f(-1 + h) - f(-1)}{h}$, $h \neq 0$.

Example 3.3.3. Given $f(x) = 2 - 2x - x^2$, find $\lim_{h \rightarrow 0} \frac{f(-1 + h) - f(-1)}{h}$.

Definition of the Derivative

Definition 3.3.2. The line _____ to a curve at a point is the line the “best approximates” the curve at that point.

Definition 3.3.3. The _____ of an object over at a given time, a is the limiting value of the average velocity over the time interval from t to a as t approaches a .

Definition 3.3.4. For the following we assume $f(x) = y$ is a function.

(1) The **derivative of f with respect to x at $x = a$** is

$$f'(a) = y'(a) = \left. \frac{d}{dx} f(x) \right|_{x=a} = \left. \frac{dy}{dx} \right|_{x=a} = Df(a) = D_x f(a) =$$

(2) The **derivative of f with respect to x** is

$$f'(x) = y' = \frac{d}{dx} f(x) = \frac{dy}{dx} = Df(x) = D_x f(x) =$$

(3) The **second derivative of f with respect to x** is the derivative of f' with respect to x .

Remark 3.3.1. All of the following concepts are found using the derivative:

- (1) the slope of a tangent line,
- (2) velocity of a particle using the position,
- (3) the acceleration of a particle using velocity,
- (4) instantaneous rate of change of a quantity
- (5) marginal cost using a cost function
- (6) marginal revenue using a revenue function

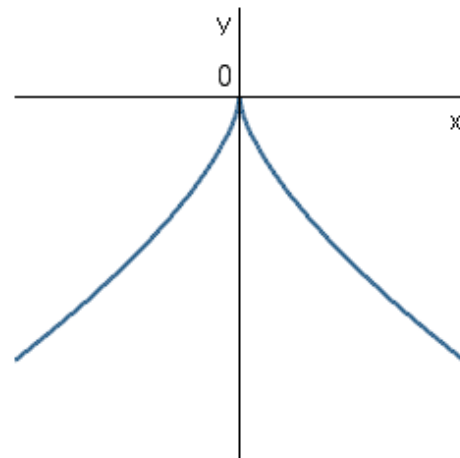
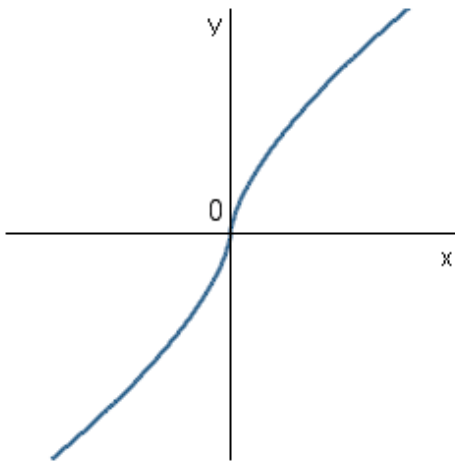
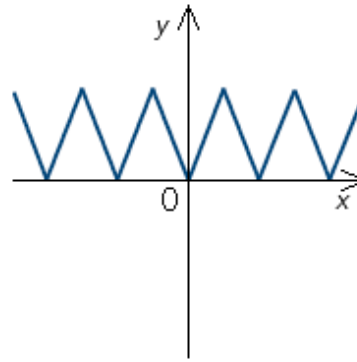
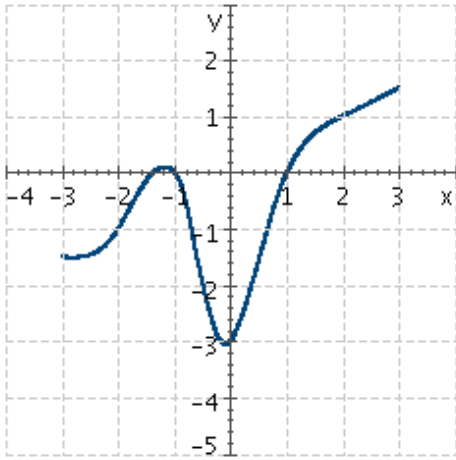
Example 3.3.4. Given $f(x) = 2 - 2x - x^2$, find $f'(x)$.

Example 3.3.5. Given $f(x) = 1/x$, find $f'(x)$.

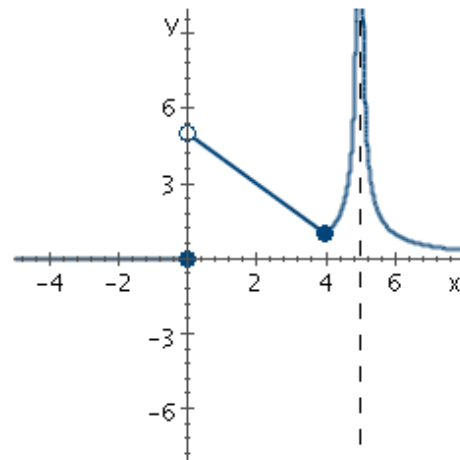
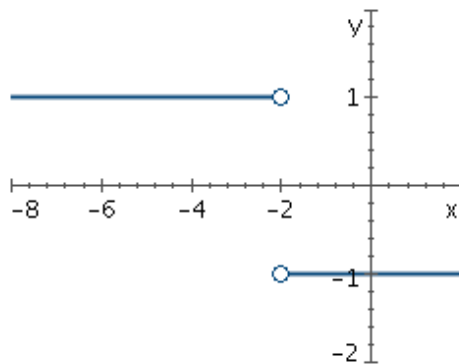
Example 3.3.6. Use the following expression and the definition of the derivative to find $f'(x)$:

$$f(x + h) - f(x) = 4x^2h - 3xh + xh^2 + 2h^3 - h.$$

Example 3.3.7. Discuss the differentiability



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Example 3.3.8. *The total sales of a company (in millions of dollars) t months from now are given by $S(t) = \sqrt{t+6}$. Find $S(10)$ and $S'(10)$, and interpret. Use these results to estimate the total sales after 13 months and 14 months.*

Homework: 3.3 p. 171 # 5, 11, 13, 19, 27-37 odd, 53, 57, 61, 65, work e-grade practice at least 2 times.